

Italy Set for Customer Conference and Food Show

Early next month, Ebrex hosts its Food Show and Customer Conference. The 2012 Ebrex Food Show and Customer Conference is Aug. 2 and 3 at the La Bella Vista Club, Aviano AB, Italy.

The two-day program features a customer dinner from 8 p.m. to midnight on Thursday, Aug. 2, followed on Friday, Aug. 3, by the Customer Conference, 9 a.m. to 11:30 a.m., and the Food Show, noon to 3 p.m.



Ebrex expects to build on the success of 2011.



The Customer Conference and Food Show is spread over two days.

Between 120 and 150 attendees are expected for the Food Show and Customer Conference. As of mid-June, the trade show features 50 booth spaces displaying 49 brands, including 10 new exhibitors. There are 18 brands representing themselves while six brokers represent the rest.

For the dinner, attendees are asked to meet at the Hotel Cabrugnera lobby where bus service to the restaurants is arranged.

Innovation Center For Customization

Quantum Foods is meeting customer customization requirements with an 8,000-square-foot state-of-the-art Innovation Center the company opened in April on its Bolingbrook, Ill., campus.

The new Innovation Center enables Quantum Foods to develop, customize and process proteins in a variety of ways to meet exact customer specifications. Also, Quantum's chefs, food scientists, engineers and packaging designers working in the center can quickly adapt protein items to mass production.

"By expanding our research and development, we have the facilities, talent and experience to work closely and quickly with customers and prospects to formulate and test new protein products," said Edward Bleka, CEO and founder of Quantum Foods. "We are dramatically decreasing the time to market for new foodservice products and getting them to consumers in weeks versus months or even years."

The Innovation Center includes a gourmet kitchen and executive dining and conference room. It was designed to replicate a customer's kitchen, as well as include other equipment they may not currently use.

Founded in 1990, Quantum Foods moved its headquarters and main processing plant to Bolingbrook in 1996. Since then, the company's campus has grown to include a culinary center, distribution center and the new Innovation Center.

Celebrity Visits Exhibit Booth At NRA Show

Trident Seafoods welcomed a special guest to its exhibit booth at the annual National Restaurant Association (NRA) Restaurant, Hotel-Motel Show last May.

Capt. Sig Hansen, star of "The Deadliest Catch" on the Discovery Channel was in the Trident Seafoods booth on the exhibit floor to greet attendees and sign autographs. Trident invited Hansen to the booth between 11 a.m. and 4 p.m. on Saturday, May 5, and Sunday, May 6.



Sig Hansen (center), of TV's "The Deadliest Catch," with Tony Daning (left), of World Marketing Company, and Mike Kater, of Trident Seafoods.