

825 OLD COUNTRY ROAD WESTBURY, NEW YORK 11590 (516) 334-3030 FAX (516) 334-3059 e-mail: ebm-mail@ebmpubs.com

2009 Editorial Schedule

JANUARY Closing: Nov. 20, 2008 Materials: Dec. 1

FAMILY FUN & YOUTH PROGRAMS

- **★ The Army Family Covenant** ... the impact
- ★ Playgrounds: New directions ★ Climbing Walls
- ★ Flooring, Floor Coverings, Playing Surfaces
- ★ Golf: PGA preview ... and Mini-Golf
- ★ Family Fun and Bowling Centers
- ★ Military Sports & Athletics
- ★ Wrap-Up: Military Fitness Summit

FEBRUARY Closing: Dec. 22 Materials: **Jan. 5**

OUTDOOR RECREATION

- ★ Army Corps of Engineers: Its role in public recreation
- ★ Deployed MWR: Keeping up morale downrange.
- **★ Outdoor Recreation:** Field sports and more!
- ★ Outdoor Equipment Rental: Checking it out!
- ★ Shelters, Shade Structures, Tents: The outside story
- ★ Aquatics: Supplies and Accessories
- **★ MWR** Big Business! ★ Spring Product Guide
- ★ Sound & Lighting ★ Lawn/Grounds Maintenance

Closing: Jan. 26 Materials: Jan. 30

FOCUS ON FITNESS

- * Strength: Resistance machines, free weights
- * Cardiovascular: Treadmills, ellipticals, climbers
- * Group Exercise: Aerobics and more * Balance
- ★ Rehab: From sports to Wounded Warriors to VA
- **★ Aquatic Therapy** *base pools *medical facilities
- ★ Technology/Software ★ On the Fitness Horizon
- ★ Certification: Raising the standards. New products.
- ★ IHRSA Show in San Francisco. Bonus distribution!

APRIL Closing: Feb. 26 Materials: March 4

AQUATICS & FAMILY PROGRAMS

- ★ Indoor/outdoor pools...sauna, spa...safety, style...
- ★ Playgrounds: Design, safety ★Handicapped Access
- ★ Child Development Centers: And youth activities
- ★ Surfaces: Playing fields, outdoor courts, golf courses
- ★ Scoreboards . . . Bleachers: Inside and out
- ★ Shelters, Shade Structures, Tents: Undercover

MAY Closing: March 25 Materials: March 31

NEW FACILITIES REPORT

In-depth profiles of the newest military, federal and community rec and fitness facilities and programs

- **★ Outdoors, Outdoor Amenities:** Parks/Recreation
- ★ Child Development Centers **★** DoD Schools
- ★ VA Wellness, Rehab **★** Going Green

NATIONAL PHYSICAL FITNESS & SPORTS MONTH

JUNE Closing: April 22 Materials: April 28

SPECIAL FORCES FITNESS

- ★ Deployed Sports: And recreation downrange.
- ★ Climbing Walls ★ Martial Arts ★ Boxing
- ★ On the Surface: Playgrounds, outdoor courts, fields
- ★ Fitness & Rehab Equipment
- ★ Technology/Software **★** The Next Big Thing
- **Bowling:** The Armed Forces Bowling Conference BPAA Bowl Expo, Las Vegas. Bonus distribution!

Closing: May 27 Materials: June 2

PLAYGROUNDS & PARKS

- ★ Aquatics: Military and municipal fun in the water.
- ★ Shelters, Shade Structures, Tents: From inside out.
- ★ Playgrounds and Child Care Centers: Safety.
- **★ Equipment Rental** ... especially outdoors.
- ★ Outdoor Amenities ★ Handicapped Access
- ★ Locker Room, Laundry, Sauna: Cleaning up
- ★ National Parks: Recreation on a grand scale.
- Municipal and State Recreation Programs: Parks, civic and youth centers, recreation areas. NATIONAL RECREATION & PARKS MONTH

SEPTEMBER Closing: July 21 Materials: July 27

ANNUAL RESOURCE GUIDE

- ★ A complete guide to recreation supplies and equipment. Products. Suppliers. Contracts. Addresses, Phone numbers, Contact Names,
- ★ RECREATION & FITNESS PRODUCT SHOWCASE
- **★ FY 2010 MWR EVENTS CALENDAR**
- ... Just in time for the new fiscal year ...

AND FOR FISCAL YEAR 2010 . . . beginning Oct. 1, 2009

OCTOBER Closing: Aug. 18 Materials: Aug. 24

NRPA/AFRS ISSUE

- ★ Bonus distribution: Natl. Rec and Park Assn. Armed Forces Rec Society Expo, Salt Loke City, Oct. 13-17.
- ★ Bonus Distribution at Club Industry in Chicago!
- ★ Equipment Rental ★ Playground Maintenance
- ★ Shelters, Shade Structures, Tents: The elements
- ★ Flooring, Floor Coverings, Playing Surfaces: In, out ★ Pilates ★ Climbing Walls ★ Sound & Lighting
- ★ Fitness Equipment Keeping it Shipshape
- ★ New Year, New Directions: Coming Up in MWR

NOVEMBER Closing: Sept. 30 Materials: Oct. 6

MILITARY FITNESS SUMMIT

- **★ The Fitness Center:** New directions.
- ★ Rehabilitation: On base.
- **VA:** Wellness centers. ★ Going Green
- ★ AFSC & CISM: Armed Forces Sports Council.
- **★ The Indoor Pool:** Resurfacing, maintenance
- **★ Locker Room, Laundry, Sauna**: Squeaky clean Certification/Accreditation ★ Aquatic Therapy
- **★ High-Tech Fitness** ★ New products.
- ★ Bonus Distribution at the Orlando AB Show!

AND EVERY ISSUE . . . of GOVERNMENT RECREATION & FITNESS is filled with names in the news, new product information and important market data. All aspects of fitness and recreation at government offices and agencies . . . profiles of leading operations, outstanding programs. . . reports of the latest policy changes . . . will all be there in the pages of GOVERNMENT RECREATION & FITNESS.

030209