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2013 Editorial Schedule

Government Recreation & Fitness helps suppliers speak directly to the hard-to-reach military and government recreation and fitness professionals who specify, buy and use their products.

JANUARY

FAMILY FUN & FITNESS... The Outlook For 2013

- ★ Family Focus ... Impact on Military Programs/Facilities
- ★ MWR in the Year Ahead
- ★ Playgrounds: New Directions, Design Trends
- ★ Climbing Walls

Closing: 11/29/12

Materials: 12/6/12

- ★ Flooring, Floor Coverings, Playing Surfaces
- ★ Golf: PGA Preview ... plus Mini-Golf and Disc Golf
- ★ Family Fun and Bowling Centers
- ★ Military/Wounded Warrior Athletics & Extreme Sports

FEBRUARY

OUTDOOR RECREATION... Keeping Up Morale on Base

- ★ Army Corps of Engineers: Its Role in Public Recreation
- ★ Deployed MWR: Keeping Up Morale Downrange
- ★ Aquatics: Pool Equipment & Supplies
- ★ Outdoor Recreation: Field Sports, Trails, Paintball

Closing: 1/7/13

Materials: 1/10/13

- ★ Outdoor Equipment Rental: Checking It Out
- ★ Shelters, Shade Structures, Tents: The Outside Story
- ★ Lawn/Grounds Maintenance
- ★ Dog Parks

MARCH

FOCUS ON FITNESS/IHRSA

- ★ Strength, Cardio and Group Exercise ... What's New from Industry!
- ★ Rehabilitation: From Military to VA
- ★ Aquatic Therapy... Base Pools ... Medical Facilities

Closing: 2/5/13

Materials: 2/12/13

- ★ Federal Agency Fitness: Secret Service, FBI, FLETC, ATF, Border Patrol ...
- ★ Technology/Software
- ★ Certification: Raising the Standards
- ★ Bonus Distribution: IHRSA Show in Las Vegas, March 19-22

APRIL

AQUATICS & OUTDOOR FAMILY SUPPORT

MONTH OF THE MILITARY CHILD

- ★ Indoor/Outdoor: Pools...Saunas, Spas... Spray Parks
- ★ Playgrounds, Safety Precautions
- ★ Child Development Centers/Youth Activities
- ★ Surfaces: Playing Fields, Outdoor Courts, Golf Courses

Closing: 3/5/13

Materials: 3/12/13

- ★ Handicapped Access
- ★ Scoreboards ... Bleachers: Inside and Out
- ★ Shelters, Shade Structures, Tents: Undercover
- ★ Pool Equipment & Supplies

MAY

FIVE-STAR FACILITIES REPORT

In-depth profiles of the newest ... largest ... busiest ... finest military, federal and community rec and fitness facilities and programs

★ Outdoors, Outdoor Amenities

Closing: 4/12/13

Materials: 4/19/13

- ★ Paintball
- ★ Child Development Centers
- ★ DoD Schools
- ★ VA Wellness, Rehab
- ★ Sustainability/Net Zero

JUNE Closing: 5/10/13 Materials: 5/17/13

SPECIAL TOPICS IN FITNESS

★ Fitness for Special Populations: Special Ops to Wounded Warriors

- ★ Deployed MWR Programs
- ★ Rehabilitation and Fitness
- ★ Martial Arts/Combatants
- ★ Technology/Software

★ Climbing Walls

- ★ On the Surface: Playgrounds, Outdoor Courts, Playing Fields
- ★ Bowling: The Armed Forces Bowling Conference / BPAA Bowl Expo, Las Vegas, June 23-28 – Bonus distribution!

JULY

PLAYGROUNDS & PARKS

NATIONAL RECREATION & PARKS MONTH

- ★ Aquatics: Military Fun in the Water
- ★ Shelters, Shade Structures, Tents: Making All the Difference
- ★ Playgrounds & Child Care Centers: Safety, Design
- ★ Dog Parks
- ★ Equipment Rental ... Especially Outdoors

Closing: 6/6/13

Materials: 6/13/13

- ★ VA Programs/Facilities
- ★ Handicapped Access
- ★ Locker Room, Laundry, Sauna: A Clean Sweep
- ★ Fiscal 2013 Year-End Product Showcase and Guide

SEPTEMBER

ANNUAL BUYERS' GUIDE

A comprehensive guide to recreation supplies and equipment:

- Products. Suppliers. Contracts.
- Addresses. Phone Numbers. Contact Names.

Closing: 8/2/13

Materials: 8/9/13

★ RECREATION & FITNESS PRODUCT SHOWCASE



REMEMBER - The Military/Federal Government Fiscal Year 2014 begins Oct. 1, 2013



OCTOBER

NRPA/AFRN ISSUE

NATIONAL PHYSICAL THERAPY MONTH

- ★ Interviews: Armed Forces Recreation Network's Incoming/Outgoing Presidents
- ★ Outdoor Rec Equipment Rental
- ★ Physical Therapy Update
- ★ Playground Maintenance
- ★ Shelters, Shade Structures, Tents: Elemental Protection

Closing: 8/28/13

Materials: 9/5/13

- ★ Flooring, Floor Coverings, Playing Surfaces: What's New
- ★ Paintball: Colorful Success Stories
- ★ Climbing Walls: What's Up?!
- ★ Bonus Distribution: National Recreation and Park Assn. – Armed Forces Rec Network Expo, Houston, Oct. 8-11

NOVEMBER

MILITARY FITNESS SUMMIT/AB EXPO

- ★ Military Fitness Centers: New Equipment... Functional Fitness ... Sustainability
- ★ Rehabilitation: Active Duty and VA
- ★ Armed Forces Sports Council (AFSC) & CISM
- ★ The Indoor Pool: Resurfacing, Maintenance

Closing: 10/1/13

Materials: 10/8/13

- ★ Locker Room, Laundry, Sauna: The Latest Applications
- ★ Aquatic Therapy
- ★ Mind/Body Programs, Pilates, Yoga
- ★ High-Tech Fitness
- ★ New Products from Industry
- ★ Bonus Distribution at the AB Show & Military Fitness Summit, San Diego, Nov. 21-23

& CISM

★ Certification/Accreditation

PLEASE NOTE: In addition to the primary topics listed above for each issue, *GOVERNMENT RECREATION & FITNESS* delivers exclusive "first looks" at newly opened facilities and outstanding programs, along with coverage of current news and policy changes, interviews with the top names in military fitness and recreation, reports on emerging trends, and spotlights of new products.