

2017 EDITORIAL SCHEDULE

Issue after issue, **MILITARY CLUB & HOSPITALITY** delivers vital data on the full range of morale, welfare and recreation (MWR) activities, including important market data, profiles, names in the news, contract awards and new product information — highlighting categories related to each issue's topics of interest. **MILITARY CLUB & HOSPITALITY** covers the many aspects of lodging, as well as military housing. It also reports on clubs; package stores; food, beverage and entertainment (FB&E) operations, menu development, food preparation techniques, sanitation, maintenance and upkeep. Special-focus topics planned include:

FEBRUARY Closing: Jan. 10 Materials: Jan. 17

- **Buyers Guide:** A Unique Procurement Resource for Hospitality, Recreation, Lodging.
- **Equipment:** The New, the Nifty, the Next Big Things.
- **Military Lodging:** Rooms at the Inns.
- **Visitors' Quarters:** Official and Otherwise.
- **MWR Feeding:** Sports Bars and Snack Bars.
- **Catering:** From Wedding Reception to Hail and Farewell.
- **New Orleans:** Catersource.
- **Las Vegas:** Nightclub & Bar's "The Show".

APRIL Closing: March 22 Materials: March 29

NATIONAL RESTAURANT SHOW ISSUE

- **Military Housing Overview.**
- **Renovations/New Construction.**
- **Foodservice Showcase:** Summer Spreads.
- **Equipment & Supplies.** Cookouts. Barbecues. Smokers.
- **Special Events.** • Sound & Lighting.
- **Indoor/Outdoor Furniture.**
- **Green:** Adopting Environment-Friendly Practices.
- **Military Lodging:** Design and Designers. • **Tents**
- **Uniform Trends:** Dress Right, Dress ... from Head to Toe.
- **Show Preview:** Hospitality Design Expo in Las Vegas.

Bonus distribution: 98th Annual NRA Show in Chicago.

JUNE Closing: May 1 Materials: May 8

- **Military Lodging:** Renovations. And New Construction.
- **Furniture:** Fitting Out the Room.
- **A Good Night's Sleep:** Mattresses, Bedding.
- **The Laundry Room:** A New Spin.
- **AFRCs:** From Sun and Surf to Alpine Ski Trails.
- **Bowling/Family Fun Centers.**
- **Supplies & Equipment:** Software. Entertainment.
- **Sustaining Your Facility:** Keeping Green Going.
- **Branded Concepts and Theme Operations.**
- **Foodservice Favorites:** Burgers. Pizza. Wings.
- **Holiday Beverages**

AUGUST Closing: June 29 Materials: July 12

ANNUAL ALMANAC & MARKET GUIDE

- FY 2016 Sales Statistics for Every Military Club, Food Beverage & Entertainment Venue, Class Six/Package Store and Lodging Facility *on Every Base Around the Globe.* Names/Number of MWR, Recreation and Lodging Decision Makers.
- **Directory of Selected Suppliers.**
- **Fiscal Year End:** Last-minute purchasing ideas.

OCTOBER Closing: Sept. 14 Materials: Sept. 21

THE HOTEL EXPERIENCE SHOW ISSUE

- **Military Lodging:** An All-Services Report.
- **HX: Rooms to Restaurants Show**
Preview for Military Buyers and Managers.
- **Alcoholic Beverage Trends** in the Military Marketplace.
- **Helping the Environment:** Green, Green, Green.
- **Meetings:** Catering and Convention Centers.
- **Mattresses & Bedding:** A Firm Foundation.
- **Equipment & Supplies.** Keys to Buying Foodservice Equipment.
- **Tents.** Essential Equipment on the Job.
- **Pre-Engineered Structures.**

Bonus distribution: HX Show (formerly IHMRS) in New York City.

DECEMBER Closing: Nov. 3 Materials: Nov. 10

MILITARY CLUB & HOSPITALITY'S 50TH ANNIVERSARY ISSUE

- **Military Lodging:** Award-Winning Managers.
- **Furniture:** Making a Home Away from Home.
- **Appliances in the Guest Room.**
- **Uniforms:** Dressing the Part.
- **Gaining Access:** Adaptive Accommodations.
- **Foodservice Showcase:** Top 10 on the Menu.
- **Base Housing:** Amenities, Community Extras.
- **Bowling/Family Fun Centers.**
- **AFRCs:** Armed Forces Recreation Centers.