

2018 EDITORIAL SCHEDULE

Issue after issue, **MILITARY CLUB & HOSPITALITY** delivers vital data on the full range of morale, welfare and recreation (MWR) activities, including important market data, profiles, names in the news, contract awards and new product information — highlighting categories related to each issue's topics of interest. **MILITARY CLUB & HOSPITALITY** covers the many aspects of lodging, as well as military housing. It also reports on clubs; package stores; food, beverage and entertainment (FB&E) operations, menu development, food preparation techniques, sanitation, maintenance and upkeep. Special-focus topics planned include:

FEBRUARY Closing: Jan. 17 Materials: Jan. 25

- **Buyers Guide:** A Unique Procurement Resource for Hospitality, Recreation, Lodging.
- **Equipment:** New, Neat, Useful.
- **Military Lodging:** Room Nights, Bed Nights
- **Visitors' Quarters:** Official and VIP.
- **Warrior Zones:** Kicking It, or Kicking Back.
- **MWR Foodservice:** Theme Operations
- **Catering:** Receptions, Celebrations, Ceremonies.

APRIL Closing: March 22 Materials: March 29

NATIONAL RESTAURANT SHOW ISSUE

- **NAF Prime Vendors.** Food, Supplies
- **Foodservice Showcase:** Summer Spreads.
- **Equipment & Supplies.** Barbecues. Smokers. Cookouts.
- **Indoor/Outdoor Furniture.** • **Tents**
- **Outdoor Recreation.** Playground, Park, Playing Field
- **Sustaining Your Facility:** Keeping Green Going.
- **Military Lodging:** Design Packages. Stats.
- **Uniform Trends:** Neat Impressions.

Bonus distribution: 99th Annual NRA Show in Chicago.

JUNE Closing: May 1 Materials: May 8

- **Armed Forces Food & Beverage Training:** San Antonio.
- **Military Lodging:** Construction. Renovations.
- **Military Housing Overview.**
- **Furniture:** Bedroom, Dining Room.
- **Mattresses & Bedding:** Guest Pleasers.
- **The Laundry Room:** Crisp. Clean.
- **AFRCs:** Disney. Dragons. Surf. Snow.
- **Helping the Environment:** Green, Green, Green.
- **Foodservice Favorites:** Burgers. Pizza. Wings.
- **Family Fun Centers/Bowling.**

AUGUST Closing: June 20 Materials: June 27

ANNUAL ALMANAC & MARKET GUIDE

- FY 2017 Sales Statistics for Every Military Club, Food Beverage & Entertainment Venue, Class Six/Package Store and Lodging Facility *on Every Base Around the Globe.* Names/Number of MWR, Recreation and Lodging Decision Makers.
- **Directory of Selected Suppliers.**
- **Fiscal Year End:** Use-it-or-lose-it purchasing ideas.

OCTOBER Closing: Sept. 14 Materials: Sept. 21

THE HOTEL EXPERIENCE SHOW ISSUE

- **Military Lodging:** An All-Services Report.
- **HX: Rooms to Restaurants Show**
Military Managers' Preview.
- **NAF Foodservice:** Branded Concepts.
- **Food, Beverage Trends** in the Military Marketplace.
- **Green:** Environment-Friendly Practices.
- **Meetings:** Conference Centers. Catering Venues.
- **Bedding, Mattresses:** Keys to Comfort.
- **Equipment & Supplies.** Foodservice. Recreation.

DECEMBER Closing: Nov. 2 Materials: Nov. 9

- **Military Lodging:** Award-Winning Managers.
- **Furniture:** For a Welcoming Feeling.
- **The Guest Room:** Appliances.
- **Family Fun Centers.** Game Rooms. Snack Bars.
- **Uniforms:** Dining, Lodging, Rec Programs.
- **Accommodations:** Adaptive Access.
- **Foodservice Showcase:** Top 10 on the Menu.
- **Military Housing:** Community Amenities.
- **AFRCs:** Armed Forces Recreation Centers.