

ON-CAMPUS HOSPITALITY

**BUSINESS PUBLICATION
Publisher's Statement**

6 months ended December 31, 2015
Subject to Audit

Field Served:

ON-CAMPUS HOSPITALITY serves foodservice operations and outlets (contract-managed as well as self-operated), and related purchasing and administrative offices at colleges, universities and other educational institutions, including affiliated healthcare facilities.

TOTAL AVERAGE QUALIFIED PAID & NONPAID CIRCULATION		9,404
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1A	AVERAGE QUALIFIED PAID CIRCULATION	None Claimed
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1B	AVERAGE QUALIFIED NONPAID CIRCULATION	
	Individual	9,404
	Total Average Qualified Nonpaid Circulation	9,404

1C	AVERAGE NONQUALIFIED CIRCULATION	
	Allocated For Shows & Conventions	30
	Miscellaneous, Including Staff Copies, See Par. 11(a).....	351
	Total Average Nonqualified Circulation	381

1D	AVERAGE QUALIFIED PAID & NONPAID CIRCULATION OF REGIONAL AND DEMOGRAPHIC EDITIONS	
	None	

2 QUALIFIED PAID & NONPAID CIRCULATION BY ISSUES & QUALIFIED NONPAID REMOVALS & ADDITIONS

2015 Issue	Total	Paid	Qualified Nonpaid	Qualified Nonpaid Removed	Qualified Nonpaid Added	2015 Issue	Total	Paid	Qualified Nonpaid	Qualified Nonpaid Removed	Qualified Nonpaid Added
July	9,453		9,453	684	404	Oct.	9,376		9,376	132	131
Aug.	9,360		9,360	285	192	Nov.	9,456		9,456	158	238
Sept.	9,377		9,377	113	130				Total	1,372	1,095

3A

BUSINESS/OCCUPATIONAL ANALYSIS

Classification by Business & Industry	Qualified Nonpaid	%
Foodservice Management and Operations	7,929	83.9
Directors/Assistant Directors		
Food & Dining Service.....		
Student Center/Union.....		
Auxiliary Services.....		
Housing.....		
Managers		
Dining Hall.....		
Restaurant.....		
Catering.....		
Pub/Tavern.....		
Vending.....		
Convenience Store.....		
Snack Bar.....		
Cafeteria.....		
Chefs/Executive Chefs.....		
Dietitians.....		
Hospital Foodservice Directors/Managers.....		
Distributors.....		
Administration	1,527	16.1
Chancellors/Presidents.....		
Deans: Student Services/Resident Life.....		
Business Officers.....		
Purchasing Agents.....		
Professors, Culinary Instructors.....		
Group Purchasing Managers/Buyers.....		
Others Allied to the Field.....		
Other Paid Circulation		
Subscriptions.....		
Single Copy Sales.....		
Total Qualified Circulation.....	9,456	100.0

3B

AGE OF SOURCE DATA ANALYSIS

Source	Qualified Within			Total	%
	1 Year	2 Years	3 Years		
Qualified Nonpaid Circulation:					
Total Direct request from recipient:	816	871	1,249	2,936	31.1
Written.....			4	4	0.1
Telecommunication.....	624	615	1,094	2,333	24.7
Internet and E-mail.....	192	256	151	599	6.3
Total Direct request from recipient's company:	1,642	1,291	699	3,632	38.4
Written.....		1	1	2	0.0
Telecommunication.....	1,602	1,248	658	3,508	37.1
Internet and E-mail.....	40	42	40	122	1.3
Total Communication other than request:					
Written.....					
Telecommunication.....					
Internet and E-mail.....					
Association.....					
Business Directories, See Par. 11(b).....	1,736	672	480	2,888	30.5
Lists.....					
Acquired Circulation.....					
Other Sources.....					
Total Qualified Nonpaid Circulation.....	4,194	2,834	2,428	9,456	100.0
Percent.....	44.3	30.0	25.7	100.0	
Paid Subscription Circulation.....					
Paid Acquired Circulation.....					
Single Copy Sales.....					
Total Qualified Circulation.....				9,456	

MAILING ADDRESS ANALYSIS

	Qualified Nonpaid	%
Individual by name and title and/or occupation	8,634	91.3
Individual by name only		
Title or occupation only	822	8.7
Company name only		
Multi-Copy Same Addressee		
Total Qualified Paid Subscription & Nonpaid Circulation	9,456	100.0
Single Copy Sales		
Total Qualified Circulation	9,456	

GEOGRAPHIC ANALYSIS

State	Qualified Nonpaid
Alabama	149
Arizona	89
Arkansas	86
California	780
Colorado	179
Connecticut	182
Delaware	28
District of Columbia	68
Florida	300
Georgia	303
Idaho	60
Illinois	355
Indiana	192
Iowa	152
Kansas	118
Kentucky	96
Louisiana	104
Maine	90
Maryland	246
Massachusetts	403
Michigan	302
Minnesota	157
Mississippi	77
Missouri	131
Montana	55
Nebraska	93
Nevada	23
New Hampshire	85
New Jersey	198
New Mexico	42
New York	878
North Carolina	277
North Dakota	45
Ohio	402

State	Qualified Nonpaid
Oklahoma	108
Oregon	108
Pennsylvania	681
Rhode Island	85
South Carolina	76
South Dakota	29
Tennessee	121
Texas	422
Utah	92
Vermont	50
Virginia	286
Washington	159
West Virginia	62
Wisconsin	221
Wyoming	22
TOTAL 48 CONTERMINOUS STATES	9,267
Alaska	28
Hawaii	48
TOTAL ALASKA & HAWAII	76
Single Copy Sales	
U.S. Unclassified	
TOTAL UNITED STATES	9,343
Poss. & Other Areas	24
U.S. & POSS., etc.	9,367
Canada	89
International	
Military or Civilian Personnel Overseas	
Other International	
TOTAL INTERNATIONAL	89
E-Mail Address Only	
Other Unclassified	
GRAND TOTAL	9,456

ANALYSIS OF THE SALES OF TOTAL NEW AND RENEWAL SUBSCRIPTIONS
Sold During 6 Month Period Ended December 31, 2015

5 **PRICE DATA** Reporting not required

7 **SALES CHANNELS** Reporting not required

6 **TERM DATA** Reporting not required

8 **PREMIUM USAGE** Reporting not required

ADDITIONAL CIRCULATION INFORMATION

9 **POST EXPIRATION COPIES INCLUDED IN PAID CIRCULATION**

Reporting not required

10 **RENEWAL ANALYSIS OF PAID CIRCULATION**

Reporting not required

11 **EXPLANATORY**

Audit Cycle: December Ending.

(a) Miscellaneous includes checking and promotion copies, averaging 27 copies per issue, served to advertisers and agencies.

(b) Business Directories represent copies served to subscribers obtained from the National Association of College and University Food Services Membership Directory and the National Association of College Auxiliary Services Directory & Handbook.

Definition of Recipient Qualification:

Qualified recipients are: foodservice managers, operators and administrators at colleges, universities and other educational institutions, including affiliated healthcare facilities; campus foodservice professionals including foodservice directors, assistant directors, executive chefs, chefs and dietitians; convenience store managers and operators; campus management including auxiliary services directors, union directors, housing directors; related purchasing agents and administrative executives and managers, other titled and nontitled personnel; group purchasing organizations and foodservice distributors, as reported in Paragraph 3A herein.

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

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