

# ON-CAMPUS HOSPITALITY

AN EXECUTIVE BUSINESS MEDIA PUBLICATION

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## 2017 EDITORIAL SCHEDULE

**FEBRUARY** Closing: *Jan. 6* Materials: *Jan. 13*

### **DIRECTORY & BUYERS' GUIDE**

A desktop sourcebook of suppliers available to, focused on and specializing in college & university foodservice

**Food Products • Beverages • Equipment Supplies • Branded Concepts • Services GPOs • Distributors**  
With Online Access

**MARCH** Closing: *Feb. 6* Materials: *Feb. 13*

**Food Focus:** Pizza, Pasta, Burgers, Wings  
**Branding:** Food Court, Food Hall Anchors  
**Sustainability:** Food, Supplies, Equipment ... and everything else  
**Bread Basket:** From Biscuits to Babka  
**Snack Attack:** Healthy Grab n' Go ... Quick Fruit Mini-snacks  
**Seafood:** Appetizer and Entree

**APRIL** Closing: *March 2* Materials: *March 9*

**Equipment:** Embracing Mobile, Multi-Use  
**On the Menu:** Organics and Natural Foods  
**Special Diets:** Got Soy Milk? Coconut?  
**Dressings, Condiments:** Savory, Flavorful  
**Daypart Design:** Rethinking Breakfast  
**Smart Technology:** Phones, Cards, Kiosks, Social Media, Menu/Nutrition Software

**MAY** Closing: *March 31* Materials: *April 7*

**NRA Show Preview:** National Restaurant Association Show, Chicago, May 20-23  
**Grab n' Go:** Tasty Sweets ... Quick Protein ... Gourmet in a Cup  
**Smoothie News:** Fast Favorites  
**Cheeses:** Quick Taste Complements  
**Concessions:** Crowdfunding  
**Branding:** Exciting, New ... Tried & True

**JULY** Closing: *May 18* Materials: *May 25*

### **NACUFS SHOW ISSUE**

National Association of College and University Food Services National Conference, Nashville, July 12-15\*

**Seafood:** Satisfying and Sustainable  
**Sides:** Glam Veggies • Potato Mash-Up  
**Design & Equipment:** For Next Semester  
**Desserts:** Housemade, Ready-Made

**AUG/SEPT** Closing: *July 26* Materials: *Aug. 2*

### **BACK-TO-SCHOOL ISSUE**

**Branding:** Big Names on Campus  
**Food Focus:** Protein on the Plate!  
**Sauces, Dips:** Hot, Soy, Sweet & Spicy  
**Grab & Go:** Quick Picks  
**Breads, Baked Goods:** Baker's Choice  
**Environmental:** Equipment, Menu Strategies

**OCTOBER** Closing: *Aug. 25* Materials: *Sept. 1*

### **SUSTAINABILITY ISSUE**

**Equipment/Design:** Eco-Friendly Help  
**Practical Packaging:** Reusable, Compostable, Recyclable  
**Food Focus:** Seafood  
**Soup:** Hot and Hearty  
**Sandwiches:** An Infinite Variety  
**Grab & Go:** Healthy Options

**NOVEMBER** Close: *Oct. 5* Materials: *Oct. 14*

### **HOLIDAY BREAK ISSUE**

**International Student Cuisine:** Authentic Recipes from Homes Far Away  
**Holiday Desserts:** Sweet Delectables  
**Branding:** Tweaking The Mix  
**Health Issues:** Special Dietary Needs

*Promoting Excellence in Food Service on Campus*