

**CIRCULATION STATEMENT**

**CIRCULATION BY TITLE NOVEMBER/DECEMBER 2011**

College store directors, college store managers	1,543 (18.7%)
College store buyer-managers, assistant store managers, department buyers, textbook and merchandise managers, purchasing directors, etc.	5,442 (66.0%)
College auxiliary services directors, comptrollers, business managers, faculty student directors, vice presidents/business affairs, deans of administration; presidents, chancellors, deans of schools of retailing, deans of schools of commerce; distributors; and other personnel	1,262 (15.3%)

**TOTAL QUALIFIED CIRCULATION 8,247 (100.0%)**

**CIRCULATION BY TITLE NOVEMBER/DECEMBER 2011**

NEW ENGLAND STATES: Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont	489 ( 5.9%)
MIDDLE ATLANTIC STATES: New Jersey, New York, Pennsylvania	928 (11.3%)
SOUTH ATLANTIC STATES: Delaware, District of Columbia, Florida, Georgia, Maryland, North Carolina, South Carolina, Virginia, West Virginia	1,527 (18.5%)
EAST NORTH CENTRAL STATES: Illinois, Indiana, Michigan, Ohio, Wisconsin	1,282 (15.6%)
EAST SOUTH CENTRAL STATES: Alabama, Kentucky, Mississippi, Tennessee	551 ( 6.7%)
WEST NORTH CENTRAL STATES: Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota	753 ( 9.1%)
WEST SOUTH CENTRAL STATES: Arkansas, Louisiana, Oklahoma, Texas	717 ( 8.7%)
MOUNTAIN STATES: Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, Wyoming	521 ( 6.3%)
PACIFIC STATES: Alaska, California, Hawaii, Oregon, Washington	1,256 (15.2%)
CANADA and U.S. TERRITORIES	223 ( 2.7%)

**TOTAL QUALIFIED CIRCULATION 8,247 (100.0%)**

As Appearing in SRDS - Category 132