

WANT MORE INFORMATION?

ASH CITY USA 800-761-6612 (Ext. -5483)
Web site: www.ashcity.com
Products/Services: Men's and ladies' ecological clothing options.Page 14

BETTERWORLD BOOKS™
Web site: www.betterworldbooks.com/collegestores
Products/Services: Consignment program for college stores.Page 14

BOOKBYTE DIRECT 866-703-7067
Contact: Janet Quinn **FAX:** 503-378-7100
E-mail: CustomerCare@bookbytedirect.com
Web site: www.bookbytedirect.com
Products/Services: Bookbyte Direct is a wholesale supplier of new and used textbooks. With over a decade of experience buying and selling textbooks online, Bookbyte Direct is a B2B service of Bookbyte.com. Dedicated to serving textbook managers, we leverage Internet technology to provide new sources of books to college bookstores.Page 3

BUDGETEXT 800-643-3432
FAX: 800-642-2665
E-mail: customerservice@budgetext.com
Web site: www.budgetext.com
Products/Services: Used and new text, trade and reference books; multi-audience buyback plans; competitive electronic and hardcopy buying guides; store automation solutions that include textbook and retail management, accounting and e-commerce modules; Dell hardware; and system installations, support and education. Services include online ordering and returns, dedicated customer service and account representatives.Page 11

CREATIVE ESSENTIALS LLC
DBA LAP DESK 800-LAP-DESK
Web site: www.lapdesk.com
Products/Services: Mobile workspace solution.Page 19

CHURCH & DWIGHT CO. INC.
Contact: TNT Marketing 800-628-5868
Products/Services: Condom/Trojan® 2Go.Page 9

D&H DISTRIBUTING 800-340-1003
FAX: 717-255-6750
Web site: www.dandh.com
Products/Services: A distributor offering a multi-category

product selection that includes computing, consumer electronics, video gaming and educational products.Page 17

DODGER INDUSTRIES 800-747-7879
Web site: www.dodgerindustries.com
Products/Services: Athletic apparel.Page 15

MBS TESTBOOK EXCHANGE INC. 800-325-4138
E-mail: Systems@MBSbooks.com
Web site: www.MBSbooks.com
Products/Services: The leading textbook wholesaler and developer of bookstore management systems, MBS offers an innovative suite of tools and products for a total store solution that will empower your store.Page 23

MV SPORT 800-367-7900
FAX: 631-435-8018
E-mail: info@mvSPORT.com
Web Site: www.mvsport.com
Products/Services: Collegiate division college apparel/fleece accessories.Page 5

NEBRASKA BOOK COMPANY 800-869-0366
Contact: Sue Riedman **FAX:** 800-869-0399
E-mail: sriedman@nebook.com
Web site: www.nebook.com
Products/Services: Used college textbooks, college bookstore management systems, e-commerce solutions, marketing services, and advocacy programs, buying group programs and College Store Design.Page 24

RATEX BUSINESS SOLUTIONS INC. 800-417-2839 Ext. 4119
Contact: Mario A. DiMascia **FAX:** 610-828-8632
E-mail: madimascia@ratex.com
Web site: www.ratex.com
Products/Services: RATEX Business Solution offers the most comprehensive inventory management and point-of-sale business solution for collegiate retailers known as Visual Ratex.Page 7

RUSSELL ATHLETIC 800-678-742-800
Contact: Lauren Shiman **FAX:** 678-742-8307
E-mail: shimanlauren@russellcorp.com
Web site: www.russellathletic.com
Products/Services: Collegiate licensed apparel for men, women and children. Styles include basic fleece, T-shirts, fashion apparel and performance apparel.Page 2