

# AAFES Tactical

## Wiesbaden, Germany MCSS **'In Sync'** With Needs, Deployments



The reset of AAFES's Wiesbaden, Germany, MCSS was recently completed, allowing merchandise to flow better from one department to another.

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The Army & Air Force Exchange Service's (AAFES) Military Clothing Sales Store (MCSS) at the Wiesbaden, Germany, installation recently received a reset that provides patrons an easy to navigate facility that's in synch with the latest in tactical gear, uniforms and accessories.

### STORE RESET

MCSS Manager Ken Larsen and James Long, the MCSS supervisor, recently finished resetting the store so that the merchandise flows better from one department to another. The store merchandise is one patterned after all other MCSS venues, which allows customers who come from another location to easily find items they are looking for.

Long said the store reset serves customers better by making the time spent in the store more efficient, and it also has reduced inventory and increased sales. "Now customers won't waste their time looking for or asking 'Where is the boot polish?' because the store layout is synchronized with other MCSSs," Long said.

### TOP SELLERS

Among the tactical best sellers at the store are Toasti Toes Foot Warmers; HotHands Warmers; Sure-Fire 3-Volt Lithium Light; several different styles of Eclipse Gloves; 12-pack batteries in a clamshell case; and Omega Oval Carabiners.

Also, earplugs; several different Inova Microlights; and fleece balaclavas, a type of headgear which is used to cover the whole head and face, often only exposing the user's eyes.



PHOTOS: LT. COL. WAYNE MAROTTO, USA, AAFES-EUROPE PUBLIC AFFAIRS OFFICER

A soldier looks for an Army unit patch at AAFES's Wiesbaden MCSS. The store is open in spite of ongoing construction at USAG Wiesbaden.

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Susann Swinton, an AAFES associate at the Wiesbaden MCSS, assists Spc. Roland Hall, USA, (left) Co. D, 52nd Aviation Brigade, as he tried on the new Army Service Uniform (ASU). Staff Sgt. Jojo Alicaba, USA (background) watches the process.



## SUPPORTING NEW ARMY UNITS

The store is also ready to support the newest Army units on post, the 5th Signal Command and the 66th Military Intelligence Brigade.

“If a unit would like specific named unit items — such as hats, T-shirts, and mugs — we can order the item amounts,” Long said. “We need the command to inform us what they need, the number, and we will be happy to order it.”

The MCSS will keep unit awards, patches, and other items well stocked if the local command lets

the store manager know what they would like their soldiers to have at all times. The store can also pre-order unit-specific items for special events and deployments “if we know in advance we can order what the unit needs,” Larsen said.

In addition, if customers do not find the item they want to purchase, they can request an item transfer from another MCSS.

“We will do our utmost at having the item transferred from another MCSS if it’s available and get it to our store as fast as possible,” Long said. “If another

MCSS does not have the item, we can special order it through our vendors. Customer needs will be met.”

## GAINING ENTRY

The store continues to do strong business, even though major construction projects are going on nearby, and is located in building 1052, next to Crites Avenue, which is closed due to construction of several projects on the garrison in preparation for USAREUR/7th Army’s re-stationing on the installation.

Larsen said in late March, “We are open for business and here to support the troops. Soldiers shouldn’t let the construction be a deterrent in getting their needed Army Combat Uniform (ACU) or Army Service Uniform (ASU) uniform items.”

According to a spokesperson from AAFES-Europe, the construction project should be completed no later than 2013.

— E and C NEWS

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<p><b>MA40 H2O POUCH</b></p>  <ul style="list-style-type: none"> <li>- Padded main compartment with grommet</li> </ul> <p>Size : 10"H x 4"Diameter              Color : O.D. BK, Tan, ACU</p>	<p><b>#147 URBAN GO PACK</b></p>  <ul style="list-style-type: none"> <li>- Padded laptop sleeve, with zipper closure, and will fit up to 15.4" laptop.</li> <li>- Main compartment with document sleeve, and mesh pocket.</li> <li>- Top front compartment with organizer panel.</li> <li>- Bottom front compartment with mesh pockets for other utilities/peripherals.</li> <li>- Two side pockets, for power supply, nalgene bottles...etc</li> <li>- NTOA Approved</li> <li>- Color :O.D. BK, Tan, ACU, Multicam</li> </ul>
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<p><b>KNEE PAD 2 KP2</b></p>  <ul style="list-style-type: none"> <li>- 1/2" density foam padding.</li> <li>- Non-slip rubber cap.</li> <li>- Plastic buckle for easy on and off.</li> <li>- Color: OD, Black, Tan, ACU</li> </ul>	<p><b>US1001 COBRA ONE POINT SLING</b></p>  <ul style="list-style-type: none"> <li>- Single point sling</li> <li>- Dual bungee construction</li> <li>- HK snap hook adapter covered with elastic</li> <li>- Side-release buckle to release adapter and sling</li> <li>- Made in USA</li> <li>- 1 1/4 inch webbing, with Duraflex buckles.</li> <li>- (Heavy duty MOJAVA, part #9094 &amp; 9095)</li> <li>- Color :O.D. BK, Tan, ACU, Multicam</li> </ul> <p style="text-align: center;">MADE IN U.S.A.</p>

## AAFES's Helm Visits Patrick AFB

• PATRICK AFB, Fla.

In late March, Chief Master Sgt. Jeffry Helm, USAF, the Army and Air Force Exchange Service's (AAFES) senior enlisted advisor to the commander, visited the installation here.

While at the base, Helm toured AAFES facilities, met with exchange service employees, and spoke with wing leadership.

In the photo below, Helm (left) reviews the stock assortment at the base's Military Clothing Sales Store (MCSS) with David Crain (center), the exchange's general manager, and Cheryl Alston (right), MCSS store manager.



PHOTO: TECH SGT. TOM CZERWINSKI, USAF



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