

PRODUCT PARADE



COMFORT FOOD

The new *Bakes* from Marie Callender's are classic comfort-food recipes made better by Marie's creative touch. The recipes include perfectly cooked noodles, tender meats and flavorful sauces with a twist. The unique baking tray is designed to be used in the microwave, minimizing overcooking and burnt corners. Marie Callender's Bakes are hot, bubbly and delicious in just 15 minutes. For more information, visit www.mariecallendersmeals.com.



CLASSIC COMBO

Ritz Munchables Pretzel Crisps Cheesy Sour Cream & Onion from Nabisco combine two tried-and-true snack classics — the pretzel and cracker — and update them with popular flavors. For more information, visit www.nabiscoworld.com/ritz.

SUPERFRUIT BLENDS

Northland 100% Juice products capture "the power of dark fruit," extracting antioxidants from four of the most powerful superfruits — pomegranate, cranberry, blueberry and red grape — and infusing them into its juices. The company is donating 25 cents to the Breast Cancer Research Foundation (BCRF) for every bottle of Northland 100% Dark Fruit Juice purchased at a commissary from Oct. 1 through Oct. 31, 2010, up to \$30,000. For more information, visit www.northlandjuices.com.



SALON-INSPIRED STYLES

Simple Styles is a collection of four easy-to-use Stools from Goody that help produce a number of trend-forward, salon-inspired hair styles like the "undone" bun and a modern twist, in just three steps. Available in shades to complement both blonde and brunette hair, the line includes a Spin Pin, Pony Pouf, Modern Updo Pin and Volume Boost Comb. User-friendly, step-by-step instructions accompany the products. For more information, contact David Maiorani at MaioraniD@wattspohn.com or visit www.goody.com.

BACKUP DRIVES

Clickfree's new line of C2N Home Backup Drives can protect photos, music, documents, and more on all the computers in a home or office on the same drive — even PC and Mac units together. Once linked to the computer, the C2N will back up each computer automatically on schedule, with no user intervention required. Simply leave the unit connected to any of the computers that use your wireless router, and backup will begin automatically. For more information, contact Rade Baxter at baxterr@wattspohn.com.



BEVERAGE COMBOS

Consumers now have another, easy way to get their daily servings of vegetables. Fruit & Veggie beverages from Ocean Spray, represented by Webco General Partnership, combine the nutritional goodness of fruits and vegetables in one easy-to-drink product. Available in 100% Juice and in Light options, the beverages also come in two flavorful blends: Cranberry Strawberry Banana and Tropical Citrus. They deliver the antioxidant vitamins A, C and E, without any artificial flavors or colors. For more information, contact Barry Botelho at 401-437-8945, (mobile) 401-484-4617 or bbotelho@oceanspray.com.



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FAMILY-SIZE ENTRÉES

Banquet is introducing three new family-size entrées: *Zesty Marinara Sauce Over Meatballs*; *Cheesy Smothered Charbroiled Patties*; and *Chicken Marinara*. The new items have a broad appeal and a short prep time to satisfy multiple eaters. A coupon offer is currently included on the back of these family-size entrée packages. For more information, visit www.conagrafoods.com.



IRON TABLETS

Iron supplements, such as this 65 milligram product from **Nature Made**, a **Pharmavite** brand, are needed for the formation and function of hemoglobin in red blood cells and myoglobin in muscle cells, vital for the transporting oxygen throughout the body. Iron also helps prevent iron-deficiency anemia, aids in the manufacture of collagen, and is required by a number of other key functions such as the production of brain chemicals like serotonin and dopamine. For more information, contact **Scott DeBlock** at sdeblock@pharmavite.net.

FAT-FREE SNACKS

Craisins from **Ocean Spray**, represented by **Webco General Partnership**, now include pomegranate juice-infused and blueberry juice-infused varieties. These flavorful dried cranberries are naturally fat-free and cholesterol-free, without preservatives or artificial flavors. They can be served on their own as a snack or as an ingredient in muffins, salads or yogurt. For more information, contact **Barry Botelho** at 401-437-8945, (mobile) 401-484-4617 or bbotelho@oceanspray.com.



SOFT AND GREEN

Scotties gives you its softest ever tissue along with a promise to plant three trees for every one used in making the product. Choosing **Scotties** for you and your family means getting great quality, great value and the knowledge that you are helping plant trees for a better tomorrow. For more information, contact **Mike DiFilippo** at **S. Schwartz Sales** at 757-436-5604.



ENERGY BOOST

Snack Pack Delights from **South Beach Living** contain cashews, almonds, peanuts and dark chocolate-covered soy nuts in an *Energy Mix* assortment for a healthy and convenient pick-me-up. With six grams of protein and only 160 calories per serving, the assortment delivers a nutritious snack anytime, anywhere. For more information, visit http://brands.kraft-foods.com/south_beach_diet.



EASY STEAMING

Healthy Choice's new *Lunch Steamers* redefine fresh lunch with an ultra-convenient one-step prep innovation. The special steam film locks in fresh taste and unlocks the vibrant flavors and colors of quality ingredients, and making the *Lunch Steamer* is fast and effortless. The recipes deliver simple contemporary tastes through fewer, large-cut ingredients. For more information, visit www.healthychoice.com.

