

# DeCA Announces 'Best Commissary' Award Winners

• ATLANTA, Ga.

A bevy of award winners were announced during the 2010 American Logistics Association (ALA)/Defense Commissary Agency (DeCA) Worldwide Partnership Summit held here. The winners of the annual Best Commissary competition received their accolades during the June 8 Awards Dinner.

## BEST COMMISSARY AWARDS

DeCA's Best Commissary awards recognize overall excellence in commissary operations and service. Winning stores are objectively evaluated in four areas: accountability, unit cost, commissary customer service survey and sales.

The awards are named in honor of government officials who protected the commissary benefit and championed

quality-of-life issues for the military and their families.

Winning commissaries by category for the competition included Moody AFB, Ga., winner of the Bill Nichols Award for the Best Large Commissary in the U. S.; Fort Hunter Liggett, Calif., winner of the Richard M. Paget Award for the Best Small Commissary in the U. S.; USAG Grafenwoehr, Germany, winner of the Dan Daniel Award for the Best Large Commissary Overseas; Sagamihara, Japan, winner of the L. Mendel Rivers Award for the Best Small Commissary Overseas; and NB San Diego, Calif., winner of the Director's Award for the Best Superstore.

"This is a tough competition, and just to be nominated is quite an accom-

plishment," said then-DeCA Director and Chief Executive Officer (CEO) Philip E. Sakowitz Jr. "Although these awards acknowledge the teamwork and excellence of our employees and industry partners, the real winners are our customers. They receive a world-class benefit as our stores aim to be DeCA's best of the best."

Other stores that were honored in this competition included Bill Nichols Award runner-up NNSY Portsmouth, Va.; Richard M. Paget Award runner-up White Sands Missile Range, N.M.; Dan Daniel Award runner-up Camp Humphreys, Korea; L. Mendel Rivers Award runner-up Kelley Barracks, Germany; and Director's Award runner-up: Fort Eustis Commissary, JB Langley-Eustis, Va.



DeCA Europe Deputy Director Cheryl Conner and then-Store Director Jimmie Holzhauser of USAG Grafenwoehr, Germany, proudly hold the Dan Daniel trophy for the Best Large Commissary Overseas that the Grafenwoehr store won during the 2010 American Logistics Association (ALA)/Defense Commissary Agency (DeCA) Worldwide Partnership Summit in Atlanta.

# DeCA Presents Best Merchandising Awards, COMMEX Honors

• ATLANTA, Ga.

The Defense Commissary Agency's (DeCA) Best Merchandising Awards are presented annually to those commissaries identified as building the best displays. These awards were presented during the 2010 American Logistics Association (ALA)/Defense Commissary Agency (DeCA) Worldwide Partnership Summit held here.

According to the agency, in order for the stores to stand out from the rest, they must also excel in adhering to the Sales Directorate's (SD) promotional program packages, exhibit creativity and enthusiasm in merchandising commissary products, and encourage the participation of regional and local companies in promotional programs.

## GROCERY

In Grocery Merchandising, the Best Region was DeCA Europe, and the Best Zone was the region's Zone 37, the Mediterranean Zone, based at Camp Darby, Livorno, Italy, and led by Zone Manager Salah Ud-Din.

The Best Superstore in the U.S. was the McChord Commissary, JB Lewis-McChord, Wash. The Best Large Store in the U.S. was the Fort Eustis Commissary, also a Best Commissary Winner. USAG Heidelberg, Germany, was cited as the Best Large Store Overseas.

The Best Small Store in the U.S. was Laughlin AFB, Texas, while the Best Small Store Overseas was Cairo, which garnered an honorable mention in the Best Commissary Award competition.

## MEAT DEPARTMENTS

In Meat Merchandising, the theme was "Meat Your Healthy Choices." The annual competition highlights the commissary's goal to serve as nutritional leader for the Department of Defense (DoD). The Meat Merchandising Awards are judged on display and merchandising of product, consumer education programs, product demonstrations, patron outreach, health and wellness events, cooking schools, performance metrics and entry presentation.

The Best Superstore in the U.S. was Fort Bliss, Texas, and the Best Large Store in the U.S. was Offutt AFB, Neb. The Best Large Store Overseas was Yokota AB, Japan.

The Best Small Store in the U.S. was Sheppard AFB, Texas, and the Best Small Store Overseas was NAF Atsugi, Japan.

The Best Supported Store in the U.S. was the Barbers Point Commissary, JB Pearl Harbor-

Hickam, Hawaii, and the Best Supported Store Overseas was Camp Zama, Japan.

## PRODUCE

In Produce Merchandising, the theme for this year's awards was, "Your produce department — it's worth the trip!" Winning stores excelled in quality and team performance in areas such as creative displays, consumer education events, in-store excitement, outreach programs, performance metrics and entry presentation.

The Best Superstore in the U.S. was NB San Diego, Calif., also a winner in the Best Commissary Awards. The Best Large Store in the U.S. was Tinker AFB, Okla., while the Best Large Store Overseas was Osan AB, Korea.

The Best Small Store in the U.S. was San Onofre, Calif., while NAF Atsugi — which was also a winner in the Meat Merchandising competition — was named the Best Small Store Overseas.

## COMMEX AWARDS

The ceremony included the presentation of the Commissary-Exchange Report Awards, also referred to as the COMMEX Awards. These awards are presented each year to the commissaries identified as having the best promotional compliance, said Gary Duell, a former manager of DeCA's Marketing Business Unit (MBU) and currently COMMEX vice president.

The Bolling Commissary, JB Anacostia-Bolling, Washington, D.C., was presented with the Best Store Display Compliance Award in DeCA East, while the DeCA West winner for display compliance was Fort Hood II, Texas.

The winner for Best Zone Display Compliance in DeCA East was Zone 28, Fort Lee, Va., while the award for this in DeCA West went to Zone 6, Fort Sam Houston, JB San Antonio, Texas.

DeCA West earned the Overall Best Display Compliance award in this competition.



Celebrating DeCA West as the winner of the COMMEX Best Region Compliance Award were (left to right) Senior Enlisted Advisor Command Sgt. Maj. Victor M. Garcia, USA; DeCA; DeCA Chief Operating Officer (COO) and now Acting Director and Chief Executive Officer (CEO) Thomas Milks; COMMEX Vice President Gary Duell; DeCA West Director Keith Hagenbuch; and then-DeCA Director and CEO Philip Sakowitz.

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